

Subject: Re: [TzM CORE] Re: RBE or RBEM or what

From: Kari <karin.e.mcgregor@gmail.com>

Date: 16/09/2012 10:06 AM

To: tzm-core-team@googlegroups.com

I've been experimenting with different terms for a while, trying them out for size and seeing how people respond - anything nature or natural-law related tends to go down better and be more understood than RBE, which many misunderstand as trading in resources, and which, as PJ has pointed out, can be construed as monetary (not least because the term is in popular usage within neoclassical economics for resource-trading). It could be, however, that this is based on the people I associate with... rather than a full cross-section of society...

I prefer Natural Law Economy myself as I see it as identifying the natural laws of this planet/universe as what defines the parameters of an economy - this is the bottom line and peak efficiency is just a way of remaining within those parameters - not a goal in itself, simply a means. I'd also like to examine the notion of "resource usage/consumption" and indicate that I don't think it's healthy to consider the earth in terms of a storehouse of natural resources for our usage, no matter how efficient we may be - it comes across to me as not much different from the Christian notion of God giving humans dominion over everything that we may use it as we wish... forgetting all other life-forms with which we need to live in symbiosis. Ecological economists I know reject the notion of resources for consumption, as well as rejecting the notion that peak efficiency could be achieved only through the application of technology - it's more likely that it can be achieved through a combination of a transformed economy, governance model and culture (hence we're focusing on building awareness, not robots).

Anyhoo - I'll have a chance to do a wee litmus-test with a few movers and shakers this fine Sunday as we're having lunch with Richard Heinberg and a few others in the economics and political worlds, and I'm keen to hear what they think (well, those whose opinions I haven't already heard). We will be preparing a follow-up series to Heinberg's tour of Australia in order to showcase alternatives to the current system, and strategies implemented by the advocates of the various alternatives (they're mostly 80-90% minimum similar to us in scope - i.e. they get it!), and I'd like to test out a slightly different spiel ;-)

Okee - enough rambling.. I'm not sold entirely on any given term, but I'll use Natural Law Economy until I find a better fit - will be glad to shake the baggage of RBE and all its misunderstandings ;-)

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K McGregor

On 16/09/2012 5:04 AM, Brandy Hume wrote:

I don't think Natural Law Economy makes sense. While the new 'system' or 'way of living' takes into account natural law, what we would be economizing, or basing our *economy* on is 'resources' so I find RBE (or something relevant) more fitting. In addition, I think [anything]-"**law**" economy may just enable any preconceived notions that it is a stiff/cold/scientific system (until it is explained, obviously). Overall

the train of thought is most important, but we also have to make sure that the terminology we're using gives us the opportunity to say so w/out turning people off just by its title.

-- Sent from my mobile device

On Sep 15, 2012 11:34 AM, Andrés Delgado <jordel77@hotmail.com> wrote:

I agree with Ben, as speaker we usually tend to adapt the terms according to the public. Also you have to consider SEO when you change a term. Consider googling RBE vs natural law economy and see the results. Plus 'natural' doesn't imply peak efficiency which we are trying to pursue here. It's very difficult to coin the perfect wording for a RBE. The train of thought is more important

Saludos,

Andrés Delgado

El 15/09/2012, a las 7:52, "Ben Mcleish" <bjm2007@gmail.com> escribió:

We're talking about a train of thought. Attitudes to successful earth living. Logical interactions of life and means of life. Does every speaker need to use the same label for it?

We bang on about a train of thought all the time - why are we burning so much fuel calling it a particular thing? We can call it many things.

Or am I still being illogical? Let me know.

Cheers.

On 15 Sep 2012, at 01:41 PM, David Z <david.z@zeitgeistaustralia.org> wrote:

err...

I cant see how is that statement in it self is logical.

On 15/09/2012 9:38 PM, Ben Mcleish wrote:

You know what might be cool - everyone using different terms. Makes people focus on the logical chain, not the term.

On 15 Sep 2012, at 10:08 AM, David Z <david.z@zeitgeistaustralia.org> wrote:

that sounds great - i love the term.

ive moved this topic since chapters are using different terms to coin RBE after the split. Some use still RBE, other RBEM(as is stated on our website and as some of the core team use).

We should agree on one term, and i would aim to have our new RBE coined *Natural Law Economy*. I have some ideas on how we can achieve that - that is - to replace in all chapters the term RBE with *Natural Law Economy*... but ill stop here and ask the rest of the core about this idea.

On 15/09/2012 2:11 PM, gmpfilms wrote:

Frankly, I personally have grown to dislike both terms and have been lecturing with the phrase : " Natural Law Economy" The semantic basis of the words are more clear. Technically, a monetary economy is still a RBE as far as the words. The term is more symbolic than literal. but the community can use a combo.. lets let it ride through time and see what sticks. It arbitrary overall.

On Saturday, July 21, 2012 7:38:45 AM UTC-7, David Zwolski (Arts Fantasy) wrote:
hi there world changers

got a semantic question regarding our usage of RBE or RBEM "words". I have been reviewing new chapter sties and some of them use the term RBE. In contrast, some of the "edit wars" that occur on wiki, as well as some official TZM youtube vidoes advise or avoid using the term RBe or at times even RBEM (like in [this wiki](#) discussion). My question is: Are e using officialy the term RBEM or is there no specific term at all? and if we are using RBEM - what does it entail exactly?

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Global Chapters status and to-do list:

<https://trello.com/board/tzm-global-core/4f77abf5b625547d2808c0f1>

Worldwide chapters contacts and data spreadsheet:

<https://docs.google.com/spreadsheet/cc?key=0AkgDKF--mcLjdDdUa0FBR1BqQlhpbzI3VnduS09tT1E#gid=2>

TZM Core List of Concerns:

<https://docs.google.com/document>

/d/1VF9wS5MRIK_2lAW2rKvU3oop8owKrysGkLjZZyyFTlw/edit

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